



Life's about the
little things.

Privacy Statement

In this privacy statement you find information about how we collect your personal data and how we handle it.

We explain where we store your data and what the purpose of storing your data is. You also find information about your rights with regard to your data and how to use these rights.

This privacy statement is subject to change, for instance when there are legal amendments. We advise you to consult this statement periodically.

Marjolijn Poutsma, Hygge Hytte



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1. Hygge Hytte

You are currently reading the privacy statement of Hygge Hytte. Hygge Hytte offers information, inspiration, services and products focused on a simple, cozy and mindful lifestyle.

There are instances where your data is collected by Hygge Hytte. It's good for you to know what we do with your data and how you can express your wishes with regards to your data. That's what this statement is about.

When you're not comfortable about Hygge Hytte handling your data, feel free to contact us!

e. hello@hyggehytte.com

**Putterlaan 1
2261 EM Leidschendam
The Netherlands**

**Tax. id. 181973698B01
Kvk nr. 64348377**

Hygge Hytte is a one person business founded and run by Marjolijn Poutsma.



2. Data purpose

Hygge Hytte collects personal data for several specific reasons that are clarified below.

1. Sending of newsletters

Hygge Hytte sends newsletters periodically via e-mail. These newsletters are about inspiration and sharing knowledge and could contain links to products of other parties. When you subscribe to this newsletter, your name and mail adress are collected through the form on our website. You can also be asked to subscribe for the newsletter verbally or textually.

2. Contact

We collect your data when you contact Hygge Hytte through the contact form on our website. We only ask you for the necessary data to be able to adequately answer your question, such as name, company, e-mail adress, phone number and subject.

3. Analytics

Hyggehytte.com collects your date to improve the website. This is done by Google Analytics. These data are anonymous and not

linked to your personal data. Data that are collected are for instance the length of your website visit and the pages you use.

All data is processed with your explicit consent and will not be shared with other parties.

3. Receivers

The data that are received and processed by Hygge Hytte, are managed by several external parties:

1. MailChimp

We send our newsletters with MailChimp. When you subscribe to the newsletter, your mail adress and name are automatically stored on the mailing list in MailChimp.

2. Hostnet

The e-mail and website of Hygge Hytte are hosted by Hostnet. When you contact us through webforms or e-mail, your messages are stored on the Hostnet servers.

3. ManageWP

The back-ups of the website is hosted by ManageWP. Data you enter on the our website are stored on ManageWP's servers.



4. Storage period

Hygge Hytte stores your data for a longer period of time, never exceeding the time necessary to conduct our activities, unless we are legally obligated to hold on to your data.

1. Sending newsletters

Your mail adress and name are stored in MailChimp. The storage of your data is indefinitely. You can unsubscribe whenever you want, through the link below the newsletters or by sending an e-mail to hello@hyggehytte.com.

2. Contact

When you contact Hygge Hytte via e-mail, the data you send such as your name, company name and mail adress are stored on the mailserver. Mails are stored for a maximum of two years.

3. Analytics

Data collected by Google Analytics are anonymous and not linked to your name, company or mail adress. These data are stored by Google Analytics indefinitely.

5. Security

We never make physical copies of your data. Your data is only managed in/by forementioned systems and software.

Personal data managed by Hygge Hytte or forementioned third parties, are only accessible by these systems and software are password protected and where possible with two factor authentication.

With two factor authentication, a code is generated by the software and send to Hygge Hytte. This code needs to be used in the inlog process.

All devices that open your data are locked with a password and/or fingerprint. The number of devices that have access to your data are limited to only those that are necessary.

Your visit to our website is protected by a SSL-certificate. This means that your connection with the Hygge Hytte website is private. You recognize this protection by the little padlock in front of the url.



6. your rights

1. Right to data access

You always have the right to access the data that Hygge Hytte has collected and stored. Send us an e-mail or contact us by phone and we'll send you an overview of your data.

2. Right to rectify data

Are your data incorrect? Or have they changed? You have the right to have your data rectified by Hygge Hytte. You can change data regarding the newsletter using the link below every newsletter.

3. Right to transfer data

Do you need the data that are stored by Hygge Hytte, then you have the right to receive these in a structured, common and machine readable way.

4. Right to delete data

Don't you want your data to be stored by Hygge Hytte any longer? Then you have the right to have your data deleted.

5. Right to complain

You have the right to make a complaint at the 'Autoriteit Persoonsgegevens' when you think Hygge Hytte does not treat your data correctly. You can do this through this [link](#).

6. Right to stop data usage

You have the right to ask Hygge Hytte to stop using your personal data if you don't want your data to be used anymore.

You can execute your rights by contacting us at hello@hyggehytte.com. Hygge Hytte aims to respond within one week.

7. Obligations

Hygge Hytte has a legal ground for processing personal data: 'consent'.

Consent

When you subscribe to the newsletter, you give Hygge Hytte permission to collect and use your data with the purpose of receiving the Hygge Hytte newsletter.

In case we need to share the data that you provided Hygge Hytte with other than forementioned parties, we will ask your permission first. Your data will never be sold to third parties.

Hygge Hytte retains the right to disclose your data in case we are legally required to do so, when Hygge Hytte deems it necessary to comply with a judicial request/process or to protect the rights, property or safety of Hygge Hytte. Nevertheless, we will always honour your right to privacy as best as we can.

Do you have any questions? Please feel free to contact us.

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Hygge Hytte



Happy people



No clutter



Small brands



Eco-friendly



Take. It. Easy.
And enjoy!